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SAG-AFTRA and Joint Policy Committee Statement as Ad Industry Negotiations Commence

NEW YORK (February 16, 2022) – Representatives of the Joint Policy Committee and SAG-AFTRA have commenced negotiations on successor agreements to the 2019 commercials contracts.

Both groups look forward to productive bargaining under a jointly agreed upon media blackout already in effect and will have no further comment.

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About SAG-AFTRA

SAG-AFTRA represents approximately 160,000 actors, announcers, broadcast journalists, dancers, DJs, news writers, news editors, program hosts, puppeteers, recording artists, singers, stunt performers, voiceover artists and other entertainment and media professionals. SAG-AFTRA members are the faces and voices that entertain and inform America and the world. A proud affiliate of the AFL-CIO, SAG-AFTRA has national offices in Los Angeles and New York and local offices nationwide representing members working together to secure the strongest protections for entertainment and media artists into the 21st century and beyond. Visit sagaftra.org and follow [@sagaftranews](https://twitter.com/sagaftranews) on Twitter for breaking news from SAG-AFTRA.

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